

News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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MGA Recall Hotline: (800) 222-4685
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CPSC, MGA Entertainment Inc. Announce Recall of Bratz™ Stylin' Scooters™

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the manufacturer named below, today announced voluntary recall of the following consumer product. Consumers should stop using recalled product immediately unless otherwise instructed. (To access color photos of the following recalled product, see CPSC's Web site at www.cpsc.gov.)

Name of product: Bratz™ Stylin' Scooter™

Units: About 297,000

Distributor: MGA Entertainment Inc., of Van Nuys, Calif.

Manufacturer: Jurong Dumar Bicycle, Inc. of China. This recall does not include Bratz™ Stylin' Scooters™ manufactured for MGA by any manufacturer other than Jurong Dumar Bicycle, Inc.

Hazard: The wheels of the scooter can break or become damaged, and users of the scooters can fall and suffer injuries.

Incidents/Injuries: MGA has received six reports of cracked wheels on the recalled scooters. All six incidents resulted in cuts, scrapes, and bruises. In one case, a 9 year old suffered a broken arm.

Description: The product is a non-motorized two-wheeled scooter with a folding hinge and an adjustable handlebar. The scooter platform is purple with a bright pink Bratz logo on the top surface. Scooters containing information identifying the product as Item No. 266563, with a date of manufacture prior to July 2004, and manufactured by Jurong Dumar Bicycle, Inc. are included in this recall. This identification information can be located either in the area directly beneath the scooter platform or at the bottom of the scooter near the rear wheel.

Sold at: Toy and discount chain stores nationwide from September 2003 through November 2004 for about \$30.

Manufactured in: China.

Remedy: Consumers should stop using the scooter immediately and contact MGA for a refund or a replacement scooter.

Consumer Contact: For additional information, contact MGA toll-free at (800) 222-4685 anytime or visit the company's Web site at www.mgae.com.



Full View of Bratz™ Stylin' Scooters™



Scooter Platform



Example of Product Identification Information

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270 or visit CPSC's Web site at www.cpsc.gov/talk.html. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.

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