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**For Immediate Release**

**Statement from MGA Entertainment and Patrick A. Fraioli Jr.  
Re: April 27 ruling on Temporary Receiver**

Van Nuys, CA - April 30, 2009 - On Monday April 27, 2009, U.S. District Judge Stephen Larson appointed a temporary receiver over the Bratz assets of MGA for the next 20 days. MGA is seeking an expedited appeal of this decision.

Isaac Larian, CEO of MGA Entertainment, noted that MGA is trading normally, and will continue to sell and ship Bratz with the oversight of the temporary receiver, Patrick A. Fraioli, Jr. The company is fully cooperating with Fraioli, who had a meeting with MGA management on Tuesday. In the meeting, Fraioli stated strongly that he wants no disturbance to the company and its operations.

“I look forward to working with MGA and Mr. Larian to accomplish the Court’s objectives,” said Fraioli. “These goals include preserving and maximizing the value of the assets of MGA for all of the companies’ key constituencies, and avoiding as much as possible any disruption for those doing business with MGA,” he added.

In order to preserve the value of Bratz and maximize its profitability MGA is moving forward with its plans to show and sell products to customers, and to prepare to show the Bratz line for Spring 2010. Larian added that the court decision will not impact the production, distribution or sales on any of the company’s other brands, including Little Tikes, Rescue Pets, 4-Ever Kidz, etc.

“These legal distractions have had no bearing on MGA’s ability to create great products. Our new product lineup is our most ambitious yet, and we have every intention of showcasing and selling those lines in the market,” Larian said.

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