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For Immediate Release

Statement from MGA Entertainment

Re: MGA Files Emergency Motion for Stay Pending Appeal

Los Angeles, CA – May 26, 2009 – Today, MGA Entertainment filed an emergency motion requesting a stay pending appeal from the U.S. Court of Appeals for the Ninth Circuit. Through this motion, MGA requests the authority to continue making and selling Bratz dolls until the appellate court decides its case.

MGA’s motion states: “From any practical or legal perspective, implementing the district court’s orders before this appeal is decided makes no sense.”

The motion argues that an emergency stay is warranted because of the risk of irreparable harm to MGA and the public and the multiple legal errors committed by the District Court. The motion states:

“[T]he imposition of the Injunctive Orders is a gross miscarriage of justice. For conduct that the jury found caused relatively minor harm to Mattel, the district court not only barred MGA from selling any Bratz female fashion dolls ... [it] bestowed upon Mattel all of MGA’s Bratz trademarks and their associated value and goodwill. The district court’s disproportionate orders rest on multiple stark errors of law, any one of which would require reversal.

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