

Bratz™ Nabs Emmy Nomination For Outstanding Original Song for a Children's Animated Show

The nominees for the Children's Programming Emmy Awards, recently announced by the National Academy of Television Arts & Sciences, include "So Good" from **Bratz Rock Angelz** (Hip-O/UM[©]) for Outstanding Original Song from a Children's Animated Show. The song "So Good" was written by Andreas Carlsson, Jorgen Elofsson and Ally Thompson, the team whose credits include Britney Spears' "(You Drive Me) Crazy," *NSYNC's "Bye Bye Bye" and recordings by Backstreet Boys, Hilary Duff, and many others.

Bratz Rock Angelz, the first of a series of CDs released by Hip-O/UM[©], was based on the widely popular toy line from MGA Entertainment. **Bratz Rock Angelz** debuted in Billboard's Top 100 in 2005 where it remained for several months. It also hit #1 on the Billboard Kids Audio Chart and became one of the year's 100 best-selling albums. Two more Top 10 Kids albums followed in 2006: **Bratz Genie Magic** (Hip-O/UM[©]) and **Bratz Forever Diamondz** (Hip-O/UM[©]).

In stores February 20, 2007, the next installment in the best-selling Bratz™ CD series features today's hottest pop songwriter/producer team, Matthew Gerrard and Robbie Nevil making more musical magic on **Bratz Fashion Pixiez** (Hip-O/UM[©]). Gerrard is renowned for his work on the #1 hit soundtrack, **High School Musical** and #1 pop smash **Hannah Montana** soundtrack as well as penning hit songs for Kelly Clarkson, Hilary Duff, Jo Jo and Jessica Simpson, among others. The CD features tracks from the forthcoming Lionsgate DVD, the highly rated Bratz™ Saturday morning TV series on 4Kids TV, as well as from the hit interactive DVD **Livin' It Up! With The Bratz**.

The "girls with a passion for fashion™," also have their own animated TV series which follows the adventures of Cloe™, Yasmin™, Jade™ and Sasha™ as they scoop stories for their own teen magazine.

The Children's Emmy Awards will be presented as part of the 34th Annual Daytime Emmy Awards ceremony at the Kodak Theater in Los Angeles on June 15.

#

Universal Music Enterprises:

Sujata Murthy, UMe 310 865 7812
sujata.murthy@umusic.com
Shannon Herber, UMe 310 865 9804
shannon.herber@umusic.com

MGA Entertainment:

Dave Malacrida 818-221-4324
dmalacrida@mgae.com

Rachel Griffin 818 -221-4380
rgriffin@mgae.com